

Hamed Samadi

Sr. UX & Product Designer

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I believe design is essentially a democratic approach that empowers designers with the privilege to make everything accessible to all. As a UX and Product designer I apply design thinking to deliver solutions to problems, optimize user experience, and make things easier to use.

Skills

Figma Sketch Axure Invision Balsamiq Zeplin Illustrator Photoshop
HTML CSS JavaScript React

User Research Usability Testing Card Sorting A/B Test Affinity Diagram
Information Architecture User Story & Flow Site Flow Wireframing Prototyping

RevUnit

Nov 2018, Present
Austin, TX

Sr. UX designer

Leveraged design thinking and user research to reimagine processes, optimize workflows and empower people to work better. Worked closely with the product team in an Agile workflow to create elegant data products that focus on data visualization, automation, AI/ML, and financial management.

Conducted user research and testing to validate user-centered design decision. Created Sketches, Wireframes & Interactive Prototypes. Developed, collaborated on and maintained design patterns. Led Design/Whiteboard Sessions. Helped define product direction and focus, working collaboratively with product managers and leadership to make decisions about what to prioritize. Developed and nurture relationships across teams and disciplines to promote collaboration and efficiency on projects.

General Assembly

Feb 2018, May 2018
Austin, TX

UX designer

Participated in a full-time UX Design immersive program. Developed proficiency in user research, interaction design, usability testing, and rapid prototyping. Created personas, wireframes, and prototypes by using industry-standard tools. Completed individual and group projects focused on real-world applications of design principles and best practices including responsive crowdfunding website for school supplies, health data visualization dashboard, optimizing Dell website, and a mobile application podcast for parenting content.

Capital Architectural Signs

May 2014 - Feb 2018
Austin, TX

Designer & project manager

Overhauled CasAustin website to optimize the user experience, and redefined the company services and product categories. Managed the website development, and supervised the maintenance after launch.

Developed and managed WeBuildSigns(a signage store) e-commerce website. Defined the sales strategy and line of products. Developed the website's information architecture to optimize user shopping experiences.

Motionics LLC

Jun. 2013 - May 2014
Austin, TX

UI & Industrial designer

Collaborated with a team of engineers and developers to design calibration tools and mobile applications. Designed user interfaces and user manuals and was responsible for designing enclosures, making 3D models, and evaluating 3D printed prototypes for production.

Pakshoo LLC

July 2009 - July. 2011
Iran

Industrial designer (package designer)

Designed and developed liquid detergent containers, made digital 3D models, prototyped containers, and prepared 3D models ready for molding.

Education

The University of Texas at Austin / MFA

Marshall F. Wells Scholarship and Fellowship Endowment Award

University of Art / Bachelor of Industrial Design